

# Tessa M. Ditonto, Ph. D.

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## Academic Employment

8/2013 – Present      Assistant Professor, Department of Political Science  
Iowa State University  
Tenure clock stopped AY 2013-2014; 2016-2017

## Other Affiliations

8/2016 – Present      Affiliated Faculty, Women's and Gender Studies Program  
Iowa State University

8/2016 – Present      Affiliated Faculty, Carrie Chapman Catt Center for Women and  
Politics

## Education

2007 – 2013              Rutgers University, New Brunswick  
Ph.D. in Political Science  
Major Fields: American Politics, Women and Politics, Political  
Methodology

2000-2004              University of Michigan  
Bachelor of Arts, Political Science and Spanish Language

## Additional Training

2009                      ICPSR Summer Institute for Quantitative Methods in the Social  
Sciences, University of Michigan

## Publications

### Peer-Reviewed Journal Articles

10. Ditonto, Tessa. *Forthcoming*. The Direct and Indirect Effects of Prejudice: Sexism and Information Search in Political Campaigns. *Politics, Groups and Identities*

9. Ditonto, Tessa and Kyle Mattes. 2018. Gender Differences in Automatic Inferences of Competence, Attractiveness, and Threat. *Journal of Women, Politics and Policy*. doi.org/10.1080/1554477X.2018.1506206

8. Andersen, David and Tessa Ditonto. 2018. Information and its Presentation: Gender Cues and Exaggerated Treatment Effects. *Political Analysis*, 1-20. DOI:10.1017/pan.2018.21.
7. Ditonto, Tessa and David Andersen. 2018. Two's a Crowd: Women Candidates in Concurrent Elections. *Journal of Women Politics and Policy*, 39(3): 257-284.
6. Ditonto, Tessa. 2018. A Face Fit for Office? Appearance-Based Competence Inferences in High-Information Environments. *Electoral Studies*, 54:, 248-253. doi.org/10.1016/j.electstud.2018.04.007
5. Lau, Richard R.; Mona S. Kleinberg and Tessa Ditonto. 2018. Measuring Voter Decision Strategies in Political Behavior and Public Opinion Research. *Public Opinion Quarterly*, 82 (S1): 325-350. doi.org/10.1093/poq/nfy004
4. Ditonto, Tessa. 2017. A High Bar or a Double Standard? Gender, Competence, and Information in Political Campaigns. *Political Behavior*, 39(2), pp.301-325. DOI: 10.1007/s11109-016-9357-5
3. Lau, Richard R; David J. Andersen; Tessa Ditonto; Mona Kleinberg and David P. Redlawsk. 2017. Effect of Media Environment Diversity and Advertising Tone on Information Search, Selective Exposure, Learning, and Affective Polarization. *Political Behavior*, 39(1): 231-255. DOI: 10.1007/s11109-016-9354-8
2. Ditonto, Tessa; Allison Hamilton and David Redlawsk. 2014. Gender Stereotypes, Information Search, and Voting Behavior in Political Campaigns. *Political Behavior*; 36:2 (335-358).
1. Ditonto, Tessa; Richard R. Lau and David O. Sears. 2013. AMPing Racial Attitudes: Comparing the Power of Explicit and Implicit Racism Measures in 2008. *Political Psychology*, 34:4 (487-510).

#### Book Chapters

3. Ditonto, Tessa and Richard R. Lau. 2018. (Working Toward) Affect Transfer in the Real World. In *The Feeling, Thinking Citizen: Essays in Honor of Milton Lodge* (Howard Lavine and Charles Taber eds.). Routledge.
2. Ditonto, Tessa. 2017. Voting and Gender. In *The Sage Encyclopedia of Psychology and Gender* (Nadal, K (Ed)). Thousand Oaks, CA.

1. Ditonto, Tessa. 2014. The Outsider' and the Presidency: Mediated Representations of Race and Gender in the 2008 Presidential Primaries. In *Race and the Obama Phenomenon: The Vision of a More Perfect Multiracial Union* (Daniel, R and H. Williams (Eds.)) Jackson, MS: University of Mississippi Press, 201-224.

#### Other Publications

6. Lau, Richard R, David J. Andersen, Tessa Ditonto, Mona Kleinberg, and David P. Redlawsk "How negative ads from diverse right-wing media makes conservative voters dislike Democratic candidates even more" *London School of Economics USApp blog*. Online April 24, 2017
5. Ditonto, Tessa. Candidate Competence: Is There a Double-Standard? *Footnotes: A Blog for the Center for American Women and Politics*. Online September 13, 2016.
4. Peterson, David and Tessa Ditonto. How Iowans are changing their minds about the candidates, in 5 easy charts. *The Monkey Cage blog*. Online January 29, 2016.
3. Ditonto, Tessa. 2015. Review of *He Runs, She Runs: Why Gender Stereotypes do not Harm Women Candidates* by Deborah Jordan Brooks. *The Journal of Women, Politics and Policy* 36(2): 243-245.
2. Ditonto, Tessa and David Andersen. In Iowa's Senate race, massive levels of outside spending dominate how the candidates are portrayed to voters. *London School of Economics USApp blog*. Online October 23, 2014.
1. Ditonto, Tessa, Allison Hamilton and David Redlawsk. Gender stereotypes mean that voters look for more information on women candidates' competence than they do for men. *The London School of Economics USApp blog*. Online. September 26, 2013.

#### **Under Review and In Preparation**

9. Andersen, David J. and Tessa Ditonto. When and Where Gender Matters: How Women Candidates Affect the Process of Voter Decision-Making. *Revise and Resubmit, Journal of Politics*
8. Ditonto, Tessa. Information Search as a Mediating Variable in the Relationship between Racial Prejudice and Voting Behavior. *Revise and Resubmit, Political Psychology*
7. Ditonto, Tessa and David Andersen. Weakness in Numbers: Women Candidates in Concurrent Elections. *Book proposal under review*

6. Lau, Richard, Tessa Ditonto and Jamel Love. Showdown at the OK Corral: Testing Competing Theories of Political Judgment. *Article in preparation*
5. Ditonto, Tessa and Kyle Mattes. Competent or Attractive? Trait Inferences and Information Search for Women Candidates. *Article in preparation*
4. Kleinberg, Mona, Tessa Ditonto and David J. Andersen. Mechanical Turk Vs. Traditional Lab Subjects: Data Quality in Longer Experiments with Multiple Stimuli and Manipulations. *Article in Preparation*
3. Peterson, David AMP, David J. Andersen and Tessa Ditonto. Data Journalism, Motivated Reasoning and Citizen Learning. *Article in preparation*
2. Andersen, David J., David A.M. Peterson, and Tessa M. Ditonto. Engineered opinions: Framing of GMOs and public perceptions. *Journal article in preparation.*
1. Ditonto, Tessa, Kathleen Rogers and Richard R. Lau. Effects of Personal and Political Distraction on Correct Voting in Presidential Elections. *Article in preparation*

### **Grants, Fellowships and Awards**

#### Under Review

2018	University Early Achievement in Teaching Award, Nominated by Department	
2018	Co-PI, National Science Foundation, The Collaborative Campaign Simulation Study: Developing a Long-Term High-Information Process Tracing Experiment	\$281,604

#### Funded

2018	Iowa State University Social Science Seed Grant	\$6,670
2018	Iowa State University College of Liberal Arts and Sciences Research and Travel Grant	\$1,364
2017	Crop Bioengineering Center Seed Grant Initiative	\$12,500
2016	Barbara Lee Family Foundation grant for tracking of women gubernatorial candidates in the 2016 election	\$64,000
2015	Iowa State Engineering-LAS Online Learning Course Development Grant for "Women in Politics"	\$9,000

2015	Iowa State University College of Liberal Arts and Sciences Small Grants Program	\$1500
2014	Co-PI, Iowa State "Poli-Informatics" Signature Research Initiative, Multi-Disciplinary Grants	\$240,000
2014	Iowa State University College of Liberal Arts and Sciences Small Grants Program	\$1250
2013	Iowa State University College of Liberal Arts and Sciences Small Grants Program	\$1700
2012	American Political Science Association Conference Travel Grant	\$200
2011	National Science Foundation Dissertation Research Improvement Grant	\$8,000
2009	Graduate School-New Brunswick Pre-Dissertation Travel Award	\$2,000
2007-2009	Rutgers University Excellence Fellowship, full departmental fellowship	\$18,000/yr
<u>Submitted, Not Funded</u>		
2018	Senior Personnel, National Science Foundation ANES WEB: Methodological Innovations to Improve Web-Based Survey Collection Alignment with Face-to-Face Responses	\$4,249,618
2015	Iowa Data Journalism Institute. Proposal submitted to the Knight Foundation News Challenge	\$200-400k
2015	The Policy Agendas of US States: Governments, Media and the Public via Social Media and Digital Technology. NSF IBSS proposal submitted	\$299,493

### **Invited Talks**

“When and Where Gender Matters: How Women Candidates Affect the Process of Voter-Decision Making” Department of Political Science, Barnard College, 2018

“When and Where Gender Matters: How Women Candidates Affect the Process of Voter-Decision Making” Department of Political Science, Florida International University, 2018

### **Conference Papers and Presentations**

21. Ditonto, Tessa and Kyle Mattes. Appearance-Based Trait Inferences in Two-Woman Races. Paper presented at the 2018 annual meeting of the American Political Science Association, Boston MA.

20. Andersen, David J. and Tessa Ditonto. Candidate Gender in Multi-Day Campaign Studies. Paper presented at the 2018 annual meeting of the Midwest Political Science Association, Chicago, IL.

19. Lau, Richard, Tessa Ditonto and Jamel Love. Showdown at the OK Corral: Testing Competing Theories of Political Judgment. Paper presented at the New York Area Political Psychology Meeting. November, 2017. New York, NY.

18. Andersen, David J. and Tessa Ditonto. Candidate Gender in Multi-Day Campaign Studies. Paper presented at the 2017 New Research on Gender and Political Psychology conference. New Orleans, LA.

17. Ditonto, Tessa and David Andersen. Are Two Too Many? Women Candidates and the 2016 Elections. Paper presented at the 2017 annual meeting of the American Political Science Association. San Francisco, CA.

16. Andersen, David J. and Tessa Ditonto. Candidate Gender in Multi-Day Campaign Studies. Paper presented at the 2017 annual meeting of the American Political Science Association. San Francisco, CA.

15. Ditonto, Tessa and David Andersen. Are Two Too Many? Women Candidates and the 2016 Elections. Paper presented at the Resisting Women’s Political Leadership Conference. May, 2017. New Brunswick, NJ.

14. Andersen, David J. and Tessa Ditonto. Information and its presentation: Gender Cues in High-information vs. Low-Information Experiments. Presented at the 2017 New York University Center on Experiments in the Social Sciences Conferences in New York City, NY on February 25, 2017.

13. Ditonto, Tessa. A Face Fit for Office? Competence Cues vs. Substantive Information

- in Political Campaigns. Paper presented at the 2015 annual meeting of the Midwest Political Science Association. Chicago, IL.
12. Ditonto, Tessa. A Face Fit for Office? Competence Cues vs. Substantive Information in Political Campaigns. Paper presented at the 2014 New Research on Gender in Political Psychology Conference. Wooster, OH.
  11. Ditonto, Tessa and Kyle Mattes. Attractiveness Confers an Immediate Advantage in Elections with Female Candidates. Paper presented at the 2014 meeting of the American Political Science Association. Washington, D.C
  10. Ditonto, Tessa. The Book or the Cover? Physical Appearance vs. Substantive Information in Political Campaigns. Paper presented at the 2013 annual meeting of the American Political Science Association. Chicago, IL.
  9. Ditonto, Tessa. A Face Fit for Office? Race, Gender, and Competence Cues in Political Campaigns. Paper presented at the 2013 annual meeting of the Midwest Political Science Association, Chicago.
  8. Ditonto, Tessa. The Effects of Race and Gender Stereotypes on Information Search During Presidential Campaigns. Paper prepared for the 2012 annual meeting of the American Political Science Association, New Orleans.
  7. Ditonto, Tessa, Allison Hamilton, and David Redlawsk. Gender Stereotypes, Information Search, and Voting Behavior in Political Campaigns. Paper presented at the 2012 annual meeting of the Midwest Political Science Association, Chicago.
  6. Ditonto, Tessa. The Effects of Candidate Appearance on Information Search and Correct Voting in Political Campaigns. Paper presented at the 2012 annual meeting of the Midwest Political Science Association.
  5. Ditonto, Tessa M, and David J. Andersen. Two's a Crowd: Women Candidates in Concurrent Elections. Paper presented at the 2011 annual meeting of the Midwest Political Science Association, Chicago.
  4. Ditonto, Tessa M., Brittany Stalsburg, and David J. Andersen. Intersectional Stereotypes: How Race, Gender and Partisanship Interact in Evaluations of Political Candidates. Paper presented at the 2010 annual meeting of the American Political Science Association, Washington, D.C.
  3. Ditonto, Tessa M., Richard R. Lau and David O. Sears. "AMPing" Racial Attitudes: Comparing the Predictive Power of Traditional Explicit and New Implicit

- Measures of Racial Prejudice in the 2008 Election. Paper presented at the 2010 meeting of the International Society of Political Psychology, San Francisco, CA.
2. Ditonto, Tessa M. and Richard R. Lau. The Effects of Personal and Political Distractions on Correct Voting in U.S. Presidential Elections. Paper presented at the 2009 annual meeting of the American Political Science Association, Toronto.
  1. Ditonto, Tessa M. 'The Outsider' and the Presidency: Mediated Representations of Race and Gender in the 2008 Presidential Primaries. Paper presented at the 2009 annual meeting of the Midwest Political Science Association, Chicago

### **Teaching Experience**

#### Graduate Level

American Politics Proseminar  
Mass Political Behavior  
American Political Institutions

#### Undergraduate Level

Public Opinion and Voting Behavior  
Political Psychology  
Women and Public Policy  
Expository Writing  
Introduction to American Government  
Women and American Politics  
Public Policy Formation  
Nature of Politics  
Introduction to Political Science Research Methods

### **Advising Experience – Masters Thesis**

#### Major Professor

Abdul Muhammad (Co-chair)  
Heather Swanson  
Madeline Salucka  
Willis Patenaude

#### Committee Member

Angela Caulk  
Yiting Huang  
Brett Daley  
Zachary Bonner  
Yao Liu  
Ahmed Barziq



## **Service**

### Discipline

Member, Gender and Political Psychology Mid-Career Award Committee, 2018

Peer Reviewer for: *American Journal of Political Science*; *Journal of Politics*; *Political Psychology*; *Political Behavior*; *Politics and Gender*; *American Politics Research*; *Political Research Quarterly*; *Journal of Women, Politics and Policy*; *Politics, Groups, and Identities*; *Public Opinion Quarterly*; *Journal of Political Marketing*; *Ethnic and Racial Studies*; *Journal of Elections, Public Opinion and Parties*; *Time-sharing Experiments in the Social Sciences (TESS)*; *National Science Foundation*

### College/University

Reviewer, Carrie Chapman Catt Center, Catt Prize, Spring 2015, 2016, 2017, 2018

### Departmental

Graduate Curriculum Committee, 2014, 2015, 2016, 2017

Graduate Admissions Committee, 2014, 2015, 2016, 2017

Job Search Committee for Political Science and Statistics, 2015

Job Search Committee for Political Science Department Chair, 2014

## **Professional Organizations**

The American Political Science Association, The Midwest Political Science Association, The International Society of Political Psychology